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INTRODUCTION

Seminars of doctoral students and assistants in Lubniewice are organised under co-operation between The Viadrina European University and The Poznań University of Economics. Since the beginning the organiser's aim was to create an atmosphere conducive to a free exchange of views and confrontation of ideas presented by young scientists who specialize in various areas of widely understood economic studies. The layout of the following book reflects the variety and multiplicity of the subjects discussed, as it contains papers referring to the European integration and economic policy in its various dimensions as well as studies in finance, banking, strategy, marketing and other fields of research.

In the following publication papers from Lubniewice 2003 and Lubniewice 2004 are presented. The collected papers have mostly been prepared by the people from the three faculties of the University of Economics, i.e. the Faculty of Economics, the Faculty of Management and the Faculty of Commodity Science. The articles clearly show that the University is not only one of the leaders in economic education but a center of extensive scientific research involving all areas of economic studies.

Let me express my sincere hope that the papers in the publication will be not only one element more in the author's curriculum but they will also stimulate further research.

Professor Marek Ratajczak
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